

**AQUEOUS PHOTOPROTECTIVE COMPOSITIONS COMPRISING
DIBLOCK OR TRIBLOCK COPOLYMERS AND
4,4-DIARYLBUTADIENE UV-A SUNSCREENS**

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ABSTRACT OF THE DISCLOSURE

Photoprotective compositions, e.g., oil-in-water or water-in-oil emulsions, well suited for the photoprotection of the skin, lips and/or hair against the damaging effects of UV-radiation, comprise at least one aqueous phase, at least one water-soluble or water-dispersible polymer having a diblock structure A-B or a triblock structure B-A-B wherein A is an ionic water-soluble polymeric block and B is a hydrophobic polymeric block and at least one system screening out UV radiation, said at least one screening system comprising at least one 4,4-diarylbutadiene UV-A screening agent.